



## California Dental Association

1201 K Street, 14th Floor, Sacramento, CA 95814  
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### CDA Board of Directors Meeting Summary June 6-7, 2024

Executive Director Remarks: Executive Director, Peter DuBois provided remarks, briefing the board on the status of the 2024 membership renewal numbers to date; state budget challenges; SB 1369 (virtual credit cards) which has advanced to the Assembly; qualification of the Medi-Cal ballot measure; dental assisting training events funded by the High Road Training Partnership grant; openings for 2025 leadership positions; CDA's annual employee wellness survey; and recent meetings and events including CDA Presents, Western States Executive Directors, CAPP Executive Committee/Board and NYU Dean's Strategic Advisory Council meetings, the NYU College of Dentistry Graduation Ceremony and various meetings with local society executive directors.

Additionally, Drs. Carliza Marcos and Max Martinez provided an update regarding a call with ADA leadership, aimed at addressing CDA's questions and concerns about the proposed ADA membership model pilot.

ADA Trustee Update: Dr. Karin Irani, 13<sup>th</sup> district trustee, joined the meeting to address questions related to the May ADA Board of Trustees meeting and membership model pilot.

Financial Update: The board received a financial overview, highlighting membership dues, non-dues revenue sources, total reserves and budgets for CDA and its family of companies as of March 2024. Additionally, the board received a presentation on the 2023 consolidated audit results from outside auditors, Crowe LLP.

CDA Dues Increase Discussion: The board reviewed the financial assumptions and recommendations of the 2022-23 future forecasting workgroup and changes that have occurred since the recommendations were made, including new initiatives based on the 2023 house of delegates (house) and inflation to healthcare benefits for CDA staff, and discussed potential changes to the projected financial plan and dues increase.

Education and Events Update: The board received an overview of the education and event program offerings, including CDA Presents, workshops, online courses, and Now + Next, dental team and associate events. Additionally, the board received information on CDA Presents goals, attendance numbers, revenue and key takeaways.

CDA Leadership Institute Update: The board received an update regarding the leadership institute workgroup, which was established in response to the 2023 house resolution, 19RC-2023-H. The workgroup is focused on soliciting input and ideas, shaping content and offering feedback on proposals for a leadership institute pilot, with a recommendation to be presented to the board in August.

2023 Referrals/2024 House Resolutions: The board received updates on the following:

- The peer review/judicial council evaluation workgroup met on May 30. The workgroup discussed the history of these programs, what has previously been considered such as mediation, and possible options moving forward. These options are being outlined in more detail for the workgroup's consideration during their next meeting on June 24.
- Resolution 15-2023-H, CDA Special Committee Composition, which was referred to the board of component representatives (BCR), was discussed during the May BCR meeting. Based on the discussion, BCR recommended that no modifications be made to the current process, which the board approved.
- BCR also discussed options regarding the future scope and composition of the council on membership as requested by the board. BCR's input will be compiled into a formal recommendation to be considered at the August BCR meeting, for further consideration by the board.
- Local dental societies are actively working on their concepts and resolutions for this year's house, one of which was considered by BCR in May, with input provided back to the author. CDA is actively working with executive directors/authors to determine if the concepts submitted fall within the purview of the house, and if so, how best to structure them for the house's consideration.

Legal Update: In closed session, the board discussed the court's ruling regarding the Delta Dental litigation, and approved proceeding with an appeal. Once the appeal is filed, the most up to date information may be found in the [Dental Plan Action Center](#).



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Review of Dental Board Disciplinary Action: In closed session, the board discussed a disciplinary action issued by the Dental Board of California, which falls within the board's oversight of ethics and disciplinary matters.

Board of Directors Retreat: During the retreat, the board:

- Participated in board development, reviewing key elements of Crucial Conversations.
- Continued discussions aimed at enhancing organizational culture and building respectful/productive relationships, with board members providing verbal reports on local dental society visits.
- Discussed and approved proposed changes to the speaker nomination process, to be implemented for the 2025 speaker-elect position.
- Revisited the board composition task force findings/recommendations and began discussions regarding board and officer succession planning.

The board took additional actions of an operational nature, which are reflected on the meeting agenda and will be recorded in the official minutes.