

# Capitalize On Your Investment

Reserve your lead retrieval today and make sure you walk away with all of your potential customers' information.

CUSTOMIZABLE



## Palm Unit - Mobile Survey System

- Portable device
- Hand-held, battery-powered. No wires or cables.
- Add comments to each attendee and classify your leads as Hot, Medium, or Cold.
- Your leads will be emailed to you in an ASCII text file after the show.
- Customize your palm unit with qualifiers to learn more about your prospect's interests.

PC SYSTEM



## LMS - PC-Based Lead Capture System

- Capture and store leads on your own computer
- Full editing functions allow records to be modified on the fly
- Designate leads to individual sales reps, regions, or divisions
- Classify your leads as Hot, Medium, or Cold
- Create your own survey and find out more about your performance
- Generate real-time reports to review your event performance

BASIC SYSTEM



## Swipe & Save - Basic Lead Capture System

- Stand-alone system provides both an electronic and hard copy version of your leads.
- Reduces additional data entry costs and time.
- Leads formatted in both Excel and ASCII
- Lead files are emailed to you immediately following the show.
- Includes one (1) roll of Profiler paper

## 3 Easy Ways to Order Today!



FAX to 781-821-6720 (credit card orders only)



MAIL to Exgenex, 437 Turnpike Street, Canton, MA 02021



ORDER ONLINE at [www.exgenex.com](http://www.exgenex.com). Select "Click here to order Lead Retrieval for an upcoming event serviced by Exgenex"

# CDA Fall 2008

September 11 - 14, 2008

San Francisco, CA

# Lead Retrieval Services

Simplicity and Accuracy at its Best!

For more information on our products and additional services, please visit our website at [www.exgenex.com](http://www.exgenex.com).

PORTABLE



## Palm Unit - Mobile Survey System

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Early Bird Expires	Pre-show Expires	Show Price	Qty	Total
7/11/08	8/11/08		___	___
\$550	\$600	\$695	___	___

Also Available: **Scan & Go** - Micro scanner reads the barcode on attendee badges for quick & easy results!

PC SYSTEM



## LMS - PC-powered Lead Capture System

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- Classify leads as Hot, Medium, or Cold.
- Create your own survey and find out more about your prospects.

\$399	\$450	\$550	___	___
\$295	\$325	\$360	___	___

BASIC SYSTEM



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\$295	\$325	\$360	___	___
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Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Booth # \_\_\_\_\_ Today's Date \_\_\_\_\_

Please Note: Attendee phone numbers and email addresses will not be provided. Attendee information is dependent on the information submitted during registration.

### Delivery and Pick Up Service (Optional)

For your convenience, we offer delivery and/or pick up of your Lead Retrieval Systems to and from your booth.

	Preshow	Show Price	Quantity	Total
Delivery Service	\$35/system	\$50/system	___	___
Pick Up Service	\$35/system	\$50/system	___	___

### Additional Lead Profiler Rolls (for Swipe & Save and LMS+ only)

Each roll prints approximately 100 leads. Any unused Profilers Forms are Non-Refundable.

Quantity	Standard Profilers	Customized Profilers*	Quantity	Total
4 Rolls	\$70	add \$90 (one time fee)	___	___
1 Roll	\$20	add \$90 (one time fee)	___	___

\*Customized Profiler- A one time set up fee allows you to tailor the printout to your marketing strategy with questions and answers specific to your needs.

### Payment Information

Full payment is due with each order. Please make check payable to Exgenex.

Check     MasterCard     Visa     American Express

CC#: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

SubTotal	_____
Sales Tax 7.25%	_____
<b>GRAND TOTAL</b>	_____

Cancellation Policy: No refunds. In-house credit only for cancellations or changes to pre-show orders. On or after event start date, no refunds or in-house credits for cancellations, changes to orders, or unused equipment.

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For questions, please call customer service at 781-821-6734

Exgenex disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other acts beyond the control of Exgenex. There will be a \$500 charge for any system not returned, returned damaged, or incomplete. Exgenex, Inc. is not responsible for loss of leads. Any unused Profiler Forms are Non-Refundable.

