

2009 CDA Editorial Calendar

CDA Journal

| Month | Features | Guest Editor | Ad Deadline | Materials Deadline |
|------------------|---------------------------|----------------------|----------------|--------------------|
| January | General Topics | In House | Nov. 21, 2008 | Nov. 26, 2008 |
| February | General Topics | In House | Dec. 19, 2008 | Jan. 5, 2009 |
| March | Photography | Dr. Robert Shorey | Jan. 21, 2009 | Jan. 28, 2009 |
| April* | The Business of Dentistry | Dr. Nader Nadershahi | Feb. 23, 2009 | March 2, 2009 |
| May | Serving the Underserved | Dr. Brian Shue | March 23, 2009 | March 30, 2009 |
| June | Dental Labs | Dr. Robert Gillis | April 21, 2009 | April 28, 2009 |
| July | Malpractice Prevention | Art Curley | May 21, 2009 | May 28, 2009 |
| August* | Foundation | Jon Roth | June 22, 2009 | June 29, 2009 |
| September | Foundation | Jon Roth | July 21, 2009 | July 28, 2009 |
| October | Radiology | TBD | Aug. 21, 2009 | Aug. 28, 2009 |
| November | Systemic Diseases | Dr. Fariba Younai | Sept. 21, 2009 | Sept. 28, 2009 |
| December | Dental Schools | Dr. Patrick Ferillo | Oct. 21, 2009 | Oct. 28, 2009 |

Update

| Month | Ad Deadline | Materials Deadline | Month | Ad Deadline | Materials Deadline |
|--------------|----------------|--------------------|------------------|----------------|--------------------|
| December | Nov. 21, 2008 | Nov. 26, 2008 | July | June 22, 2009 | June 29, 2009 |
| January | Dec. 19, 2008 | Jan. 5, 2009 | August* | July 21, 2009 | July 28, 2009 |
| February | Jan. 21, 2009 | Jan. 28, 2009 | September | Aug. 21, 2009 | Aug. 28, 2009 |
| March | Feb. 23, 2009 | March 2, 2009 | October | Sept. 21, 2009 | Sept. 28, 2009 |
| April* | March 23, 2009 | March 30, 2009 | November | Oct. 21, 2009 | Oct. 28, 2009 |
| May | April 21, 2009 | April 28, 2009 | December | Nov. 20, 2009 | Nov. 30, 2009 |
| June | May 21, 2009 | May 28, 2009 | | | |

Scientific Session Guide

| Event | Ad Deadline | Materials Deadline | Event | Ad Deadline | Materials Deadline |
|----------------|---------------|--------------------|--------------|--------------|--------------------|
| Spring Session | Feb. 25, 2009 | April 1, 2009 | Fall Session | July 1, 2009 | July 22, 2009 |

Bold – Bonus distribution to nonmember dentists

* Scientific Session pre-show issue