

2010 CDA Editorial Calendar

CDA Journal

Month	Features	Guest Editor	Ad Deadline	Materials Deadline
January	Radiology	Dr. Sotirios Tetradis	Nov. 20, 2009	Nov. 30, 2009
February	Dental Technology Advancements	Dr. Parag Kachalia	Dec. 21, 2009	Jan. 4, 2010
March	Sealants	Dr. Paul Reggiardo	Jan. 21, 2010	Jan. 28, 2010
April*	Periodontal Inflammation	Dr. Richard Kao	Feb. 22, 2010	March 1, 2010
May	Digital Information	Dr. Robert Ahlstrom	March 22, 2010	March 29, 2010
June	Perinatal Guidelines	Dr. Lindsey Robinson	April 21, 2010	April 28, 2010
July	Office Design	Dr. Ruchi Nijjar	May 21, 2010	May 28, 2010
August*	Esthetic Dentistry	TBD	June 21, 2010	June 28, 2010
September	Foundation	Jon Roth	July 21, 2010	July 28, 2010
October	Foundation	Jon Roth	Aug. 20, 2010	Aug. 27, 2010
November	Dental School Research	Dr. Sig Abelson	Sept. 21, 2010	Sept. 28, 2010
December	Dental Therapists	Dr. David Nash	Oct. 21, 2010	Oct. 28, 2010

Update

Month	Ad Deadline	Materials Deadline	Month	Ad Deadline	Materials Deadline
December	Nov. 20, 2009	Nov. 30, 2009	July	June 21, 2010	June 28, 2010
January	Dec. 21, 2009	Jan. 4, 2010	August*	July 21, 2010	July 28, 2010
February	Jan. 21, 2010	Jan. 28, 2010	September	Aug. 20, 2010	Aug. 27, 2010
March	Feb. 22, 2010	March 1, 2010	October	Sept. 21, 2010	Sept. 28, 2010
April*	March 22, 2010	March 29, 2010	November	Oct. 21, 2010	Oct. 28, 2010
May	April 21, 2010	April 28, 2010	December	Nov. 22, 2010	Nov. 29, 2010
June	May 21, 2010	May 28, 2010			

CDA Presents On-Site Guide

Event	Ad Deadline	Materials Deadline	Event	Ad Deadline	Materials Deadline
Spring Session	Feb. 24, 2010	March 31, 2010	Fall Session	June 23, 2010	July 21, 2010

Bold – Bonus distribution to nonmember dentists

* CDA Presents pre-show issue